

SMU Phone Photo Contest Official Rules

General

This contest is open to any SMU customer with a valid i wireless cell phone plan. The customer's communications account must be in good standing at the time of judging for entry to be accepted.

Photographs must be taken with a cellular phone camera and not a traditional camera. Photos with a resolution of greater than 3.2 megapixels will not be accepted.

At its sole discretion, SMU will determine whether the photograph being entered is appropriate. Entries deemed not appropriate will be rejected. Photographs entered become the property of Spencer Municipal Utilities. By entering, you agree to allow SMU to publish the photos to a website and to use for any other promotional purposes.

Categories

Only one photograph per category will be allowed for each I wireless phone number. Customers with multiple lines on their account may enter one photograph per phone per category. The categories are:

1. People
2. Places
3. Pets
4. Things

How To Enter

To enter a photograph, send the photo via SMS picture messaging to the following phone number: 712-346-7940. Standard MMS picture messaging charges apply. The body of the picture messaging must include the entrants name, address, age, i wireless cellular number, and the category they wish to enter the photograph in. If you do not have picture messaging activated on your phone, you may call iwireless Customer Service 888-550-4497. If you need any other assistance in entering a photo in the contest, you may bring your phone to the SMU Customer Service Center during normal business hours (Monday-Friday, 8:00am to 5:00pm for assistance.

Entry must be received via MMS picture message on or before 4:00pm CDT on July 1, 2009.

Judging

All entries will be reviewed by a panel of professional photographers. The panel will select five finalists in each of the four categories. The judge's decisions will be final.

On or around July 15, 2009 the finalists' photographs will be placed on a website for review and voting by the public. Voting will continue until August 14, 2009 at 4:00pm. Voting will take place online and will be limited to one vote per IP address. The entry with the most online votes in each category will be declared the People's Choice winner for that category. In the event of a tie, the entries will be reviewed

again by the judge's panel. The entry that receives a majority vote from the judge's panel will be declared the winner.

The four People's Choice Award winner and the Judges Choice winner will each receive a \$100 VISA gift card and a trophy. Non-winning finalists will each receive a \$25 VISA gift card. Prizes may not be substituted.

Winners will be announced during a live telecast on The Spencer Channel, SMU Cable Channel 3, at Noon on August 17th.